



VVIP WORKSHOP™

For more information and bookings, please contact "AZ IF Productions"
on: 98205 87351 between 10am and 6pm, Monday to Saturday.

Voice Value Improves Persona Workshop

AZ IF PRODUCTIONS

Presents

the

VVIP WORKSHOP®

Voice Value Improves Persona Workshop

for Corporate personnel groups as well as Individuals

A UNIQUE, DEVELOPMENT PROGRAM THAT
HELPS ENHANCE
ALL-ROUND COMMUNICATION SKILLS
LEADING TO
IMPROVED EFFECTIVENESS AND
PRODUCTIVITY IN THE WORK-PLACE.



VVIP WORKSHOP™

Q: WHAT IS THE “VVIP WORKSHOP®” ALL ABOUT?

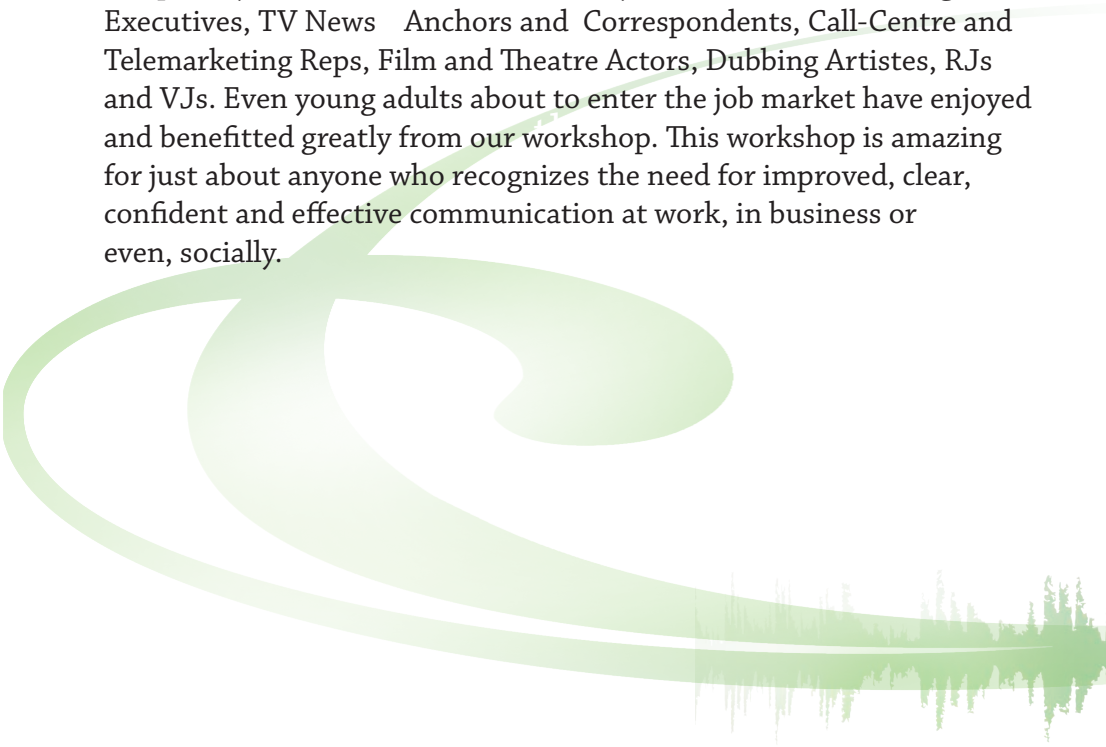
A The workshop works on and trains the voice....
to unlock its true, hidden potential.
The “VVIP workshop®” develops clarity and confidence in the
participant’s voice and speech, to help him/her achieve winning
communications skills in their role at
work, in public and even socially.

Q: HOW DO YOU/CAN YOU ACHIEVE THIS?

A We first work on “correcting breathing technique”
and then impart “special vocal skills” both of which
provides an understanding of the importance of a “breath-
supported voice” leading to an enhanced quality of the voice
and speech and how it can be used effectively,
without causing strain.

Q: SO...WHOM IS THIS WORKSHOP MEANT FOR?


A Our “VVIP Workshop®” works wonders on a wide range of people: Corporate Heads, Managers and Executives from a wide variety of industries [including hospitality and airlines], Teachers, Lawyers, Sales and Marketing Executives, TV News Anchors and Correspondents, Call-Centre and Telemarketing Reps, Film and Theatre Actors, Dubbing Artistes, RJs and VJs. Even young adults about to enter the job market have enjoyed and benefitted greatly from our workshop. This workshop is amazing for just about anyone who recognizes the need for improved, clear, confident and effective communication at work, in business or even, socially.



Q: WHAT ASPECTS OF THE VOICE & SPEECH WILL BE COVERED?

A Some of the key skills that will be worked on during the workshop will be:

- Placement of vowel and consonant sounds- to overcome regional influences and achieve a neutral English accent.
- Articulation-to help achieve clarity of speech.
- Resonance and Modulation - to explore, expand and exploit the pitch range which helps create dynamics or “vocal colouring”, depending on the emotion or message that needs to be conveyed.
- Intonation- to understand word stress, sentence stress and pronunciation so as to avoid any kind of miscommunication
- . This module will also cover the aspect of understanding emotion and the sub text or the unwritten, unspoken words in a piece.
- Body language- To understand the importance of the economy of posture and gesture, to support speech and create a positive impression, rather than distract.




Q: WHAT LANGUAGE IS THE WORKSHOP
CONDUCTED IN?

A The “VVIP Workshop®” is conducted in English. So, the participants are expected to know and speak basic English but the voice and speech skills learnt in the workshop are just as effectively transferable to any other language. It is worth noting that we have also conducted the workshop with participants who don’t speak perfect English ...with encouraging results.

Q: IS THE “VVIP WORKSHOP®”
AN “ENGLISH-SPEAKING PROGRAM” OR A
“PERSONALITY DEVELOPMENT PROGRAM”?

A Neither. Please note: the VVIP Workshop is NOT intended to teach you English nor is it meant to be a specialized workshop to improve your personality but, since it is designed to improve the clarity and quality of your voice and speech it invariably, builds a more “confident You”.



Q: CAN YOU HELP ME DEVELOP
AN AMERICAN OR BRITISH ACCENT?

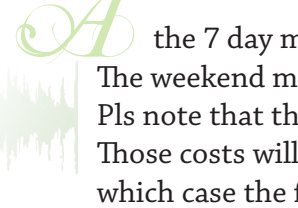
A Sorry, this particular workshop is not meant to help you with either of those or help you create any “affectation” in your speech. In fact, participants are trained to develop a “neutral or universal English accent” for confident communication. But an understanding of the difference between the American and British accents is touched upon.

Q: WHAT IS THE DURATION OF THE WORKSHOP?

A The workshop is basically designed as a week-long workshop, with 2 hours per session but it can also be taken as a weekend all-day workshop. (11am-6pm). .

Q: WHAT IS THE FEE STRUCTURE
FOR THE WORKSHOP?

A the 7 day module is priced at Rs.5000 per participant
The weekend module is priced at Rs.3,500 per participant
Pls note that the above costs do not include cost of hire of venue.
Those costs will be borne by the client or AZ IF Productions (in which case the fee structure will have to be revised accordingly)



Q: WHO TAKES THE WORKSHOP?

*A*sif Ali Beg, an Expert in Voice Culture conducts the Workshop. He is a Post-Grad Diploma Holder in Acting from the East 15 Acting School, University of Essex, UK.



Asif Ali Beg

is an Expert in Voice Culture and has explored virtually every aspect related to “voice” for over 30 years: He has Acted in Plays, Ads and Movies, Sung for Bands, Films and Musical plays, Dubbed for Live-action Features and for Animation Characters, in short and full length films, Done commentary for documentaries and promos, Hosted radio shows, live shows...the works.

His stage performances include:

“Othello” & “Tara” (director: Alyque Padamsee),
musicals “Jaya” & “Zen Katha” and “Sammy” (dir: Lilette Dubey),
“The Big A” (dir: Madhulika Verma),
“Rendezvous with Guess Who” (dir: Ponam Sareen),
“The Soldiers Tale” (dir: Mahesh Mahbubani)
musical “Jesus Christ Superstar” (dir: Rahul DaCunha)
“The Alchemist” (Dir: Mahesh Dattani) among numerous other stage productions.

As a dubbing artiste he was the voice of ‘Winnie The Pooh’ for more than 10 years. He has also dubbed for the characters

Edna Mode in ‘The Incredibles’,

Sid in the ‘Ice Age’ films,

Brainy Smurf in the Smurf movies,

Miss Piggy in the Muppet show

and most recently Tom in ‘Tom and Jerry’!

He was awarded the AVA award(association of voice artistes) for the most innovative use of voice for his rendition of the character Edna Mode in ‘The Incredibles’!!

The last few years have seen Asif diverting and devoting some of his time, energies and expertise towards his passion: Teaching and Training. He taught Speech and Drama at the Dhirubhai Ambani International School, Bandra, Mumbai. He has also been conducting his VVIP Workshop® [Voice and Speech] and Acting Workshops for his own “AZ IF Productions” and for other stalwarts like Mona Ghosh of Sound and Vision India and Dr.Manju Sampat of ‘The Learning Curve’.

Asif’s skills and expertise extend beyond acting and singing to writing “Hinglish” lyrics for Bollywood movies like Yash Chopra’s “Aaja Nachle”, “Dhoom”, “Dhoom 2” & “Neal and Nikki”, Rakesh Roshan’s “Kites” & “Krazzy 4”, Kamal Hassan’s “Vishwaroopam”, American film “Namaste”, Vashu Bhagnani’s “Out of Control”, for music albums likeand for Composers such as Himesh Reshamiya, Jatin-Lalit besides writing scripts and jingles for many ad films and promos.

And finally, Asif eagerly awaits the release of two feature films as an actor

‘ Basmati Blues’ an American feature film directed by Danny Baron

Shamitabh’ a Bollywood feature directed by R.Balki